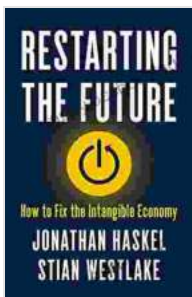


How to Fix the Intangible Economy: A Comprehensive Guidebook

The intangible economy, also known as the knowledge economy, is rapidly becoming the dominant force in global economic development. It is characterized by the production, distribution, and use of intangible assets such as knowledge, information, ideas, and creativity. However, the intangible economy is also facing a number of challenges, including:



Restarting the Future: How to Fix the Intangible Economy by Jonathan Haskel

★★★★★ 5 out of 5

Language : English
File size : 5492 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 310 pages



- **Difficulty in measuring and valuing intangible assets:** Intangible assets are often difficult to quantify and measure, which makes it challenging to assess their economic value.
- **Inadequate protection of intellectual property:** Intellectual property theft and piracy are major problems that can stifle innovation and creativity.

- **Lack of investment in intangible capital:** Governments and businesses often underinvest in intangible capital, such as education, research and development, and infrastructure.

The Impact of the Intangible Economy

The intangible economy has a significant impact on economic growth, job creation, and global competitiveness. Intangible assets are essential for innovation, creativity, and productivity. They also contribute to the development of new technologies, products, and services. In addition, the intangible economy can help to create more sustainable and inclusive economies.

How to Fix the Intangible Economy

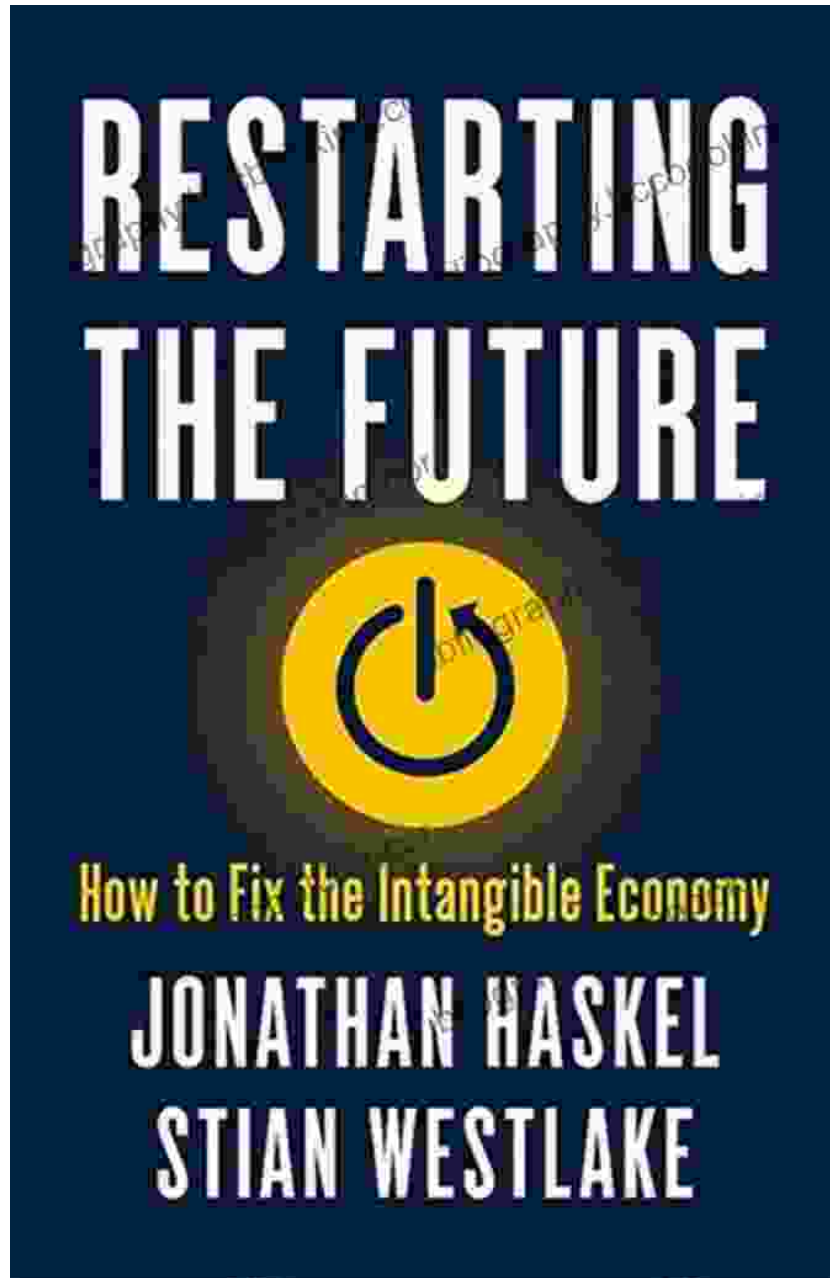
There are a number of things that can be done to fix the intangible economy. These include:

- **Developing better methods for measuring and valuing intangible assets:** This will help to make intangible assets more visible and transparent, and will enable businesses and governments to make better decisions about how to invest in them.
- **Strengthening intellectual property protection:** This will help to create a more level playing field for innovators and creators, and will encourage them to invest in new ideas and technologies.
- **Increasing investment in intangible capital:** This will help to build the foundation for a more sustainable and inclusive economy.

The intangible economy is a vital part of the global economy. By addressing the challenges facing the intangible economy, we can unlock its full

potential and create a more prosperous and sustainable future for all.

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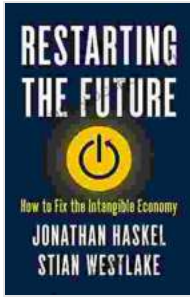


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