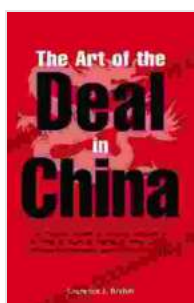


# The Art of the Deal in China: A Guide to Business Success in the World's Most Populous Country

China is the world's most populous country, with a population of over 1.4 billion people. It is also the world's second-largest economy, and is expected to become the world's largest economy by 2030. This makes China a huge market for businesses of all sizes.



## Art of the Deal in China: A Practical Guide to Business Etiquette and the 36 Martial Strategies Employed by Chinese Businessmen and Officials in China

by Laurence J. Brahm

★★★★☆ 4.1 out of 5

Language : English  
File size : 1090 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 164 pages



However, doing business in China can be challenging. The language barrier, the cultural differences, and the complex regulatory environment can all make it difficult for foreign businesses to succeed. This is where The Art of the Deal in China comes in.

The Art of the Deal in China is a comprehensive guide to doing business in China. Written by a team of experts with decades of experience in China,

the book covers everything from the basics of Chinese culture and business etiquette to the specific challenges and opportunities of ng business in China.

The book is divided into three parts:

1. **Part 1: The Basics of ng Business in China**
2. **Part 2: The Specific Challenges and Opportunities of ng Business in China**
3. **Part 3: Case Studies of Successful Businesses in China**

Part 1 of the book covers the basics of ng business in China, including the following topics:

- Chinese culture and business etiquette
- The Chinese legal and regulatory environment
- The Chinese tax system
- The Chinese financial system
- The Chinese labor market

Part 2 of the book covers the specific challenges and opportunities of ng business in China, including the following topics:

- The challenges of ng business in China
- The opportunities of ng business in China
- How to develop a successful business strategy for China

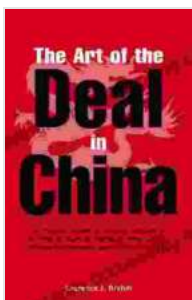
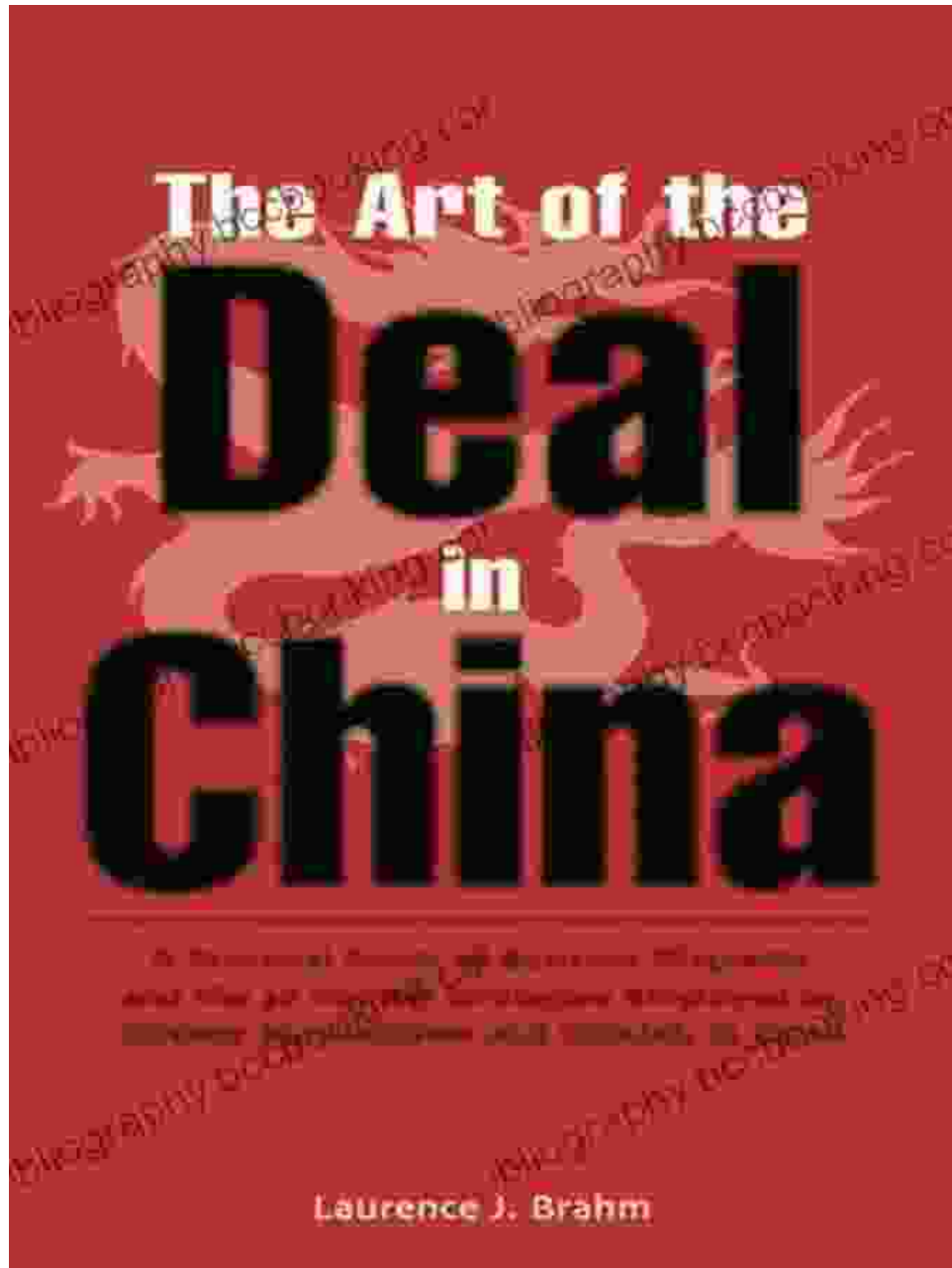
- How to market your products and services in China
- How to manage your operations in China

Part 3 of the book includes case studies of successful businesses in China, including the following companies:

- Apple
- Starbucks
- Volkswagen
- Walmart
- IBM

The Art of the Deal in China is an essential resource for any business that is considering doing business in China. The book provides a comprehensive overview of the Chinese market and the challenges and opportunities of doing business in China. The book also includes case studies of successful businesses in China, which can provide valuable insights for businesses of all sizes.

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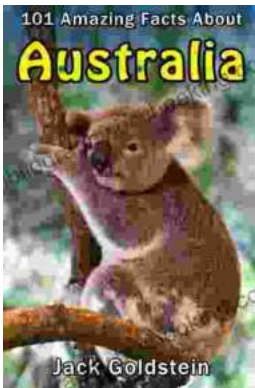
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