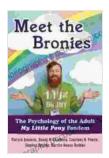
# The Psychology of the Adult My Little Pony Fandom



### Meet the Bronies: The Psychology of the Adult My Little Pony Fandom

★★★★ 5 out of 5

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My Little Pony is a children's animated television series that has been airing since 1981. The show follows the adventures of a group of ponies who live in the magical land of Equestria. The show is known for its bright colors, catchy songs, and heartwarming stories.

In recent years, My Little Pony has gained a large adult following. These adults, who are known as bronies, are drawn to the show for a variety of reasons. Some bronies enjoy the show's positive messages about friendship and acceptance. Others appreciate the show's humor and creativity. And still others are drawn to the show's characters, who they find to be relatable and inspiring.

The adult My Little Pony fandom is a diverse group of people from all walks of life. There are bronies who are young and old, male and female, gay and

straight, and from all over the world. What unites these bronies is their shared love of My Little Pony.

The popularity of My Little Pony among adults has led to a number of studies on the psychology of the fandom. These studies have found that bronies are more likely to be open-minded, creative, and empathetic than the general population. They are also more likely to have a positive view of themselves and others.

The research on the psychology of the adult My Little Pony fandom is still in its early stages. However, the findings to date suggest that bronies are a unique and fascinating group of people who are drawn to the show for a variety of reasons. The fandom provides a sense of community and belonging for its members, and it can also be a source of inspiration and creativity.

#### Why are adults drawn to My Little Pony?

There are a number of reasons why adults are drawn to My Little Pony. Some of these reasons include:

- Nostalgia. Many adults who are now bronies grew up watching My Little Pony. The show brings back fond memories of their childhood and can provide a sense of comfort and nostalgia.
- Positive messages. My Little Pony is a show that is full of positive messages about friendship, acceptance, and kindness. These messages can be appealing to adults who are looking for a show that will make them feel good about themselves and the world around them.

- Humor and creativity. My Little Pony is a show that is full of humor and creativity. The show's writers and animators have a knack for creating memorable and engaging characters and stories. This creativity appeals to adults who are looking for a show that will entertain them and make them laugh.
- Relatable characters. The characters in My Little Pony are relatable and inspiring. They are flawed and make mistakes, but they always learn from their experiences and try to do what is right. This relatability appeals to adults who are looking for characters that they can identify with.
- Sense of community. The adult My Little Pony fandom is a welcoming and supportive community. Bronies are passionate about the show and they love to share their love of My Little Pony with others. This sense of community can be appealing to adults who are looking for a group of people to connect with.

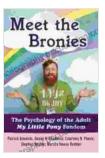
#### What does it mean to be a brony?

There is no one definition of what it means to be a brony. However, in general, bronies are adults who are fans of the My Little Pony franchise. Bronies come from all walks of life and they have a variety of reasons for being fans of the show. Some bronies are drawn to the show's positive messages, while others appreciate its humor and creativity. And still others are drawn to the show's characters, who they find to be relatable and inspiring.

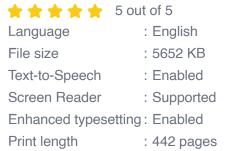
Being a brony is not about watching My Little Pony. It is about being a part of a community of people who share your love of the show. Bronies are passionate about My Little Pony and they love to share their love of the

show with others. They are also supportive of each other and they are always willing to lend a helping hoof.

If you are an adult who loves My Little Pony, then you are a brony. Welcome to the herd!



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