

# The Second Curve: Reinventing Society in the Age of Exponential Technologies



## The Second Curve: Thoughts on Reinventing Society

by Josh Linkner

★★★★☆ 4.6 out of 5

Language : English

File size : 496 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 242 pages



In his new book, *The Second Curve*, Charles Leadbeater argues that we are on the cusp of a new era of innovation that will have a profound impact on our society. He calls this new era the "Second Curve," and he says that it will be characterized by the rise of exponential technologies such as artificial intelligence, robotics, and biotechnology.

Leadbeater argues that these new technologies will have a disruptive impact on our economy, our workforce, and our way of life. He says that we need to be prepared for this disruption, and that we need to start thinking about how we can reinvent our society in Free Download to thrive in the Second Curve.

*The Second Curve* is a thought-provoking and important book. It is a must-read for anyone who is interested in the future of our world.

## **The First Curve**

Leadbeater begins his book by describing the "First Curve" of innovation. This curve, which began in the 18th century, was characterized by the rise of mechanical technologies such as the steam engine, the cotton gin, and the automobile.

The First Curve led to a period of unprecedented economic growth and prosperity. However, it also led to a number of social problems, such as inequality, pollution, and climate change.

## **The Second Curve**

Leadbeater argues that we are now entering a new era of innovation, the "Second Curve." This curve will be characterized by the rise of exponential technologies such as artificial intelligence, robotics, and biotechnology.

Exponential technologies are technologies that grow at an exponential rate. This means that their capabilities double every few years. This rate of growth is unprecedented, and it is having a profound impact on our world.

Leadbeater argues that the Second Curve will have a disruptive impact on our economy, our workforce, and our way of life. He says that we need to be prepared for this disruption, and that we need to start thinking about how we can reinvent our society in Free Download to thrive in the Second Curve.

## **The Challenges of the Second Curve**

Leadbeater identifies a number of challenges that we will face as we enter the Second Curve. These challenges include:

- **The impact of exponential technologies on the economy.**  
Exponential technologies will automate many jobs, and this will lead to widespread unemployment.
- **The impact of exponential technologies on the workforce.**  
Exponential technologies will require new skills and knowledge, and this will lead to a mismatch between the skills of the workforce and the demands of the economy.
- **The impact of exponential technologies on our way of life.**  
Exponential technologies will change the way we live and work, and this will lead to a number of social and cultural challenges.

## How to Thrive in the Second Curve

Leadbeater argues that we need to start thinking about how we can reinvent our society in Free Download to thrive in the Second Curve. He proposes a number of ways to do this, including:

- **Investing in education and training.** We need to make sure that our workforce has the skills and knowledge to succeed in the Second Curve.
- **Creating new jobs.** We need to create new jobs that are not easily automated by exponential technologies.
- **Redesigning our social safety net.** We need to make sure that our social safety net is adequate to protect people who are displaced by exponential technologies.
- **Rethinking our values.** We need to rethink our values and priorities in Free Download to create a more just and sustainable society in the

## Second Curve.

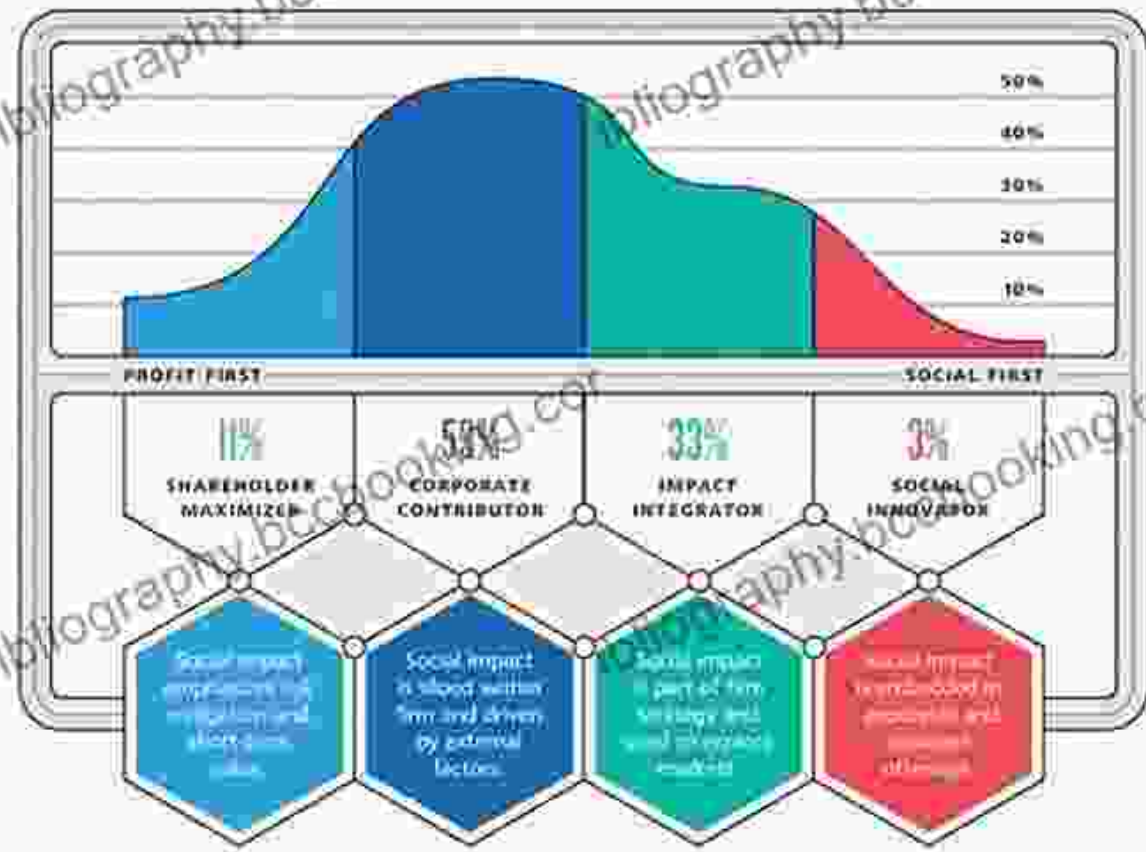
*The Second Curve* is a thought-provoking and important book. It is a must-read for anyone who is interested in the future of our world. Leadbeater argues that we are on the cusp of a new era of innovation, and that we need to be prepared for the challenges and opportunities that this era will bring.

If we are successful in reinventing our society, we can create a more just, sustainable, and prosperous future for all.

Figure 1 | Corporate archetypes around social impact

Exponential technologies have the potential to create large-scale business model and social disruption. In order for companies to manage extenuations and create value from this disruption, they should examine how they can best proceed with research and development not only responsibly, but as a catalyst for social change.

A Deloitte study examining the social impact practices of the 2014 Fortune 500 global public companies revealed four business archetypes. These archetypes help companies better understand where their social impact strategies stand and how they compare to their peers, so they can be intentional about maximizing value for their business and society at large.



Source: Deloitte Development LLC. Driving corporate growth through social impact: Four corporate archetypes to maximize your social impact. 2015. <http://www2.deloitte.com/content/dam/Deloitte/US/Documents/Strategy/2015-05-05-social-impact-corporate-archetypes.pdf> accessed December 17, 2015

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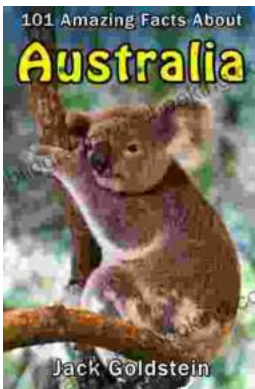
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