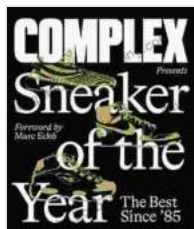


The Ultimate Guide to the Sneaker of the Year

Every year, sneakerheads eagerly anticipate the release of the sneaker of the year. This coveted sneaker is typically a limited-edition release from a top brand, and it often features unique design elements and materials.



Complex Presents: Sneaker of the Year: The Best Since

'85 by Inc. Complex Media

★★★★☆ 4.8 out of 5

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The sneaker of the year is not just a shoe; it's a status symbol. It's a way to show off your style and your knowledge of the sneaker game. If you're lucky enough to get your hands on a pair, you'll be the envy of your friends.

So, what makes the sneaker of the year so special? Here are a few of the things that set it apart:

- **Unique design:** The sneaker of the year is typically designed by a top designer, and it often features unique design elements that you won't find on any other shoe.

- **Limited edition:** The sneaker of the year is usually released in limited quantities, which makes it even more exclusive.
- **High-quality materials:** The sneaker of the year is made from the highest quality materials, which ensures that it will last for years to come.
- **Celebrity endorsements:** The sneaker of the year is often endorsed by celebrities, which helps to increase its popularity and desirability.

If you're looking to get your hands on the sneaker of the year, there are a few things you need to do:

- **Be prepared to pay a high price:** The sneaker of the year is typically priced at a premium, so be prepared to pay a lot of money for it.
- **Enter raffles and giveaways:** Many retailers will hold raffles and giveaways for the sneaker of the year, so enter as many as you can to increase your chances of winning.
- **Check online retailers:** Some online retailers will sell the sneaker of the year, but be prepared to pay a markup.

If you're lucky enough to get your hands on a pair of the sneaker of the year, congratulations! You'll be the envy of your friends, and you'll have a shoe that will last for years to come.

The History of the Sneaker of the Year

The sneaker of the year has been around for decades, and it has evolved significantly over time. The first sneaker of the year was released in 1985

by Nike. The shoe was called the Air Jordan 1, and it was designed by Peter Moore.

The Air Jordan 1 was an instant success, and it quickly became one of the most popular sneakers in the world. The shoe was worn by Michael Jordan, who was then a rising star in the NBA. Jordan's popularity helped to make the Air Jordan 1 a must-have for sneakerheads.

In the years since the release of the Air Jordan 1, the sneaker of the year has become a staple of the sneaker industry. Every year, a new sneaker is released that is designed to be the most coveted shoe of the year. These sneakers often feature unique design elements, limited edition releases, and high-quality materials.

The sneaker of the year is a symbol of style and exclusivity. It's a shoe that is worn by the most fashionable and influential people in the world. If you're lucky enough to get your hands on a pair, you'll be part of an exclusive club.

The Most Iconic Sneakers of the Year

Over the years, there have been many iconic sneakers of the year. Here are a few of the most popular:

- **Nike Air Jordan 1 (1985):** The sneaker that started it all. The Air Jordan 1 is one of the most popular sneakers ever released, and it remains a must-have for sneakerheads.
- **Nike Air Force 1 (1982):** Another classic sneaker from Nike, the Air Force 1 is known for its clean design and comfortable fit. It's one of the

most versatile sneakers ever released, and it can be worn with almost any outfit.

- **Adidas Yeezy Boost 350 V2 (2016):** This sneaker was designed by Kanye West, and it quickly became one of the most popular sneakers in the world. The Yeezy Boost 350 V2 is known for its unique design and comfortable fit.
- **Nike Air Max 90 (1990):** The Air Max 90 is one of the most iconic sneakers ever released. It's known for its visible air unit in the heel, which provides cushioning and support.
- **New Balance 990 (1982):** This sneaker is known for its classic design and comfortable fit. It's a favorite of sneakerheads and fashionistas alike.

How to Style the Sneaker of the Year

The sneaker of the year is a versatile shoe that can be styled in a variety of ways. Here are a few tips on how to style the sneaker of the year:

- **With jeans:** The sneaker of the year looks great with jeans, whether they're skinny, straight, or baggy. You can also cuff your jeans to show off the sneakers.
- **With shorts:** The sneaker of the year is also a great choice for shorts. You can wear them with denim shorts, cargo shorts, or even dress shorts.
- **With a dress or skirt:** The sneaker of the year can even be dressed up with a dress or skirt. Just make sure to choose a dress or skirt that is the right length.

- **With accessories:** You can add some personality to your outfit by accessorizing your sneaker of the year. Try wearing them with a hat, scarf, or jewelry.

Where to Buy the Sneaker of the Year

The sneaker of the year is available at a variety of retailers, including:

- **Nike.com**
- **Adidas.com**
- **Newbalance.com**
- **Foot Locker**
- **Champs Sports**
- **Finish Line**

You can also find the sneaker of the year on resale websites, such as:

- **StockX**
- **GOAT**
- **eBay**

The sneaker of the year is a must-have for any sneakerhead. It's a shoe that is stylish, exclusive, and well-made. If you're lucky enough to get your hands on a pair, you'll be the envy of your friends.

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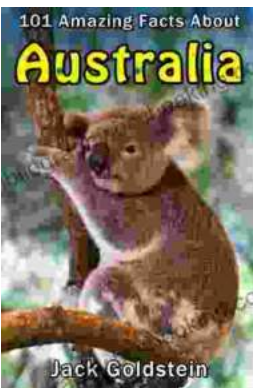


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