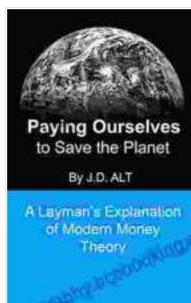


# Unlock the Pathway to a Greener Future: "Paying Ourselves To Save The Planet"

## Unveiling a Revolutionary Approach to Environmental Sustainability

In the face of environmental degradation and climate change, humanity stands at a critical juncture. With "Paying Ourselves To Save The Planet," a groundbreaking book by renowned environmentalist and author June Savior, we are presented with an innovative and transformative solution. Savior boldly argues that we can shift from a culture of environmental destruction to one where we pay ourselves to preserve and restore our planet.

This captivating work takes readers on an enlightening journey, weaving together compelling research, inspiring stories, and practical strategies. Savior challenges the prevailing mindset that protecting the environment is a costly burden, instead demonstrating how it can be a catalyst for economic prosperity and individual well-being.



## PAYING OURSELVES TO SAVE THE PLANET: A

### Layman's Explanation of Modern Money Theory by J.D. ALT

★★★★☆ 4.1 out of 5

|                      |             |
|----------------------|-------------|
| Language             | : English   |
| File size            | : 9764 KB   |
| Text-to-Speech       | : Enabled   |
| Screen Reader        | : Supported |
| Enhanced typesetting | : Enabled   |
| Print length         | : 88 pages  |
| Lending              | : Enabled   |

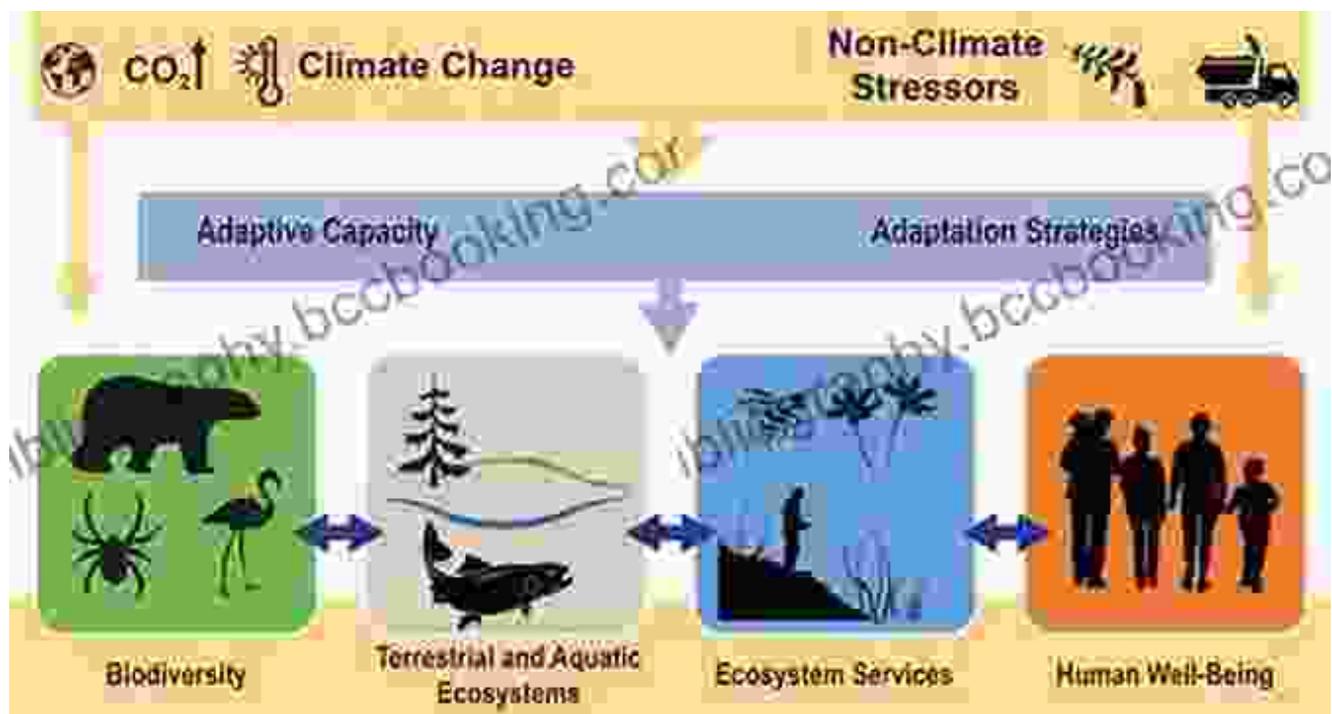
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## The Power of Ecosystem Services

At the heart of Savior's approach lies the concept of ecosystem services, the vital benefits we derive from nature, such as clean air, water, food, and biodiversity. By valuing these services and compensating ourselves for maintaining them, we create a powerful economic incentive for conservation. Savior expertly outlines the vast range of ecosystem services and their immense economic significance, from the pollination of crops to the protection of coastal ecosystems.



## Success Stories and Inspiring Examples

"Paying Ourselves To Save The Planet" is not merely a theoretical exposition; it is a testament to the power of this innovative model in practice. Savior showcases a wealth of inspiring examples from around the world where communities have successfully implemented ecosystem service payments.

From the "Payments for Watershed Services" program in Costa Rica, which rewards landowners for protecting forests that safeguard water supplies, to the "Blue Carbon" initiative in Indonesia, which compensates communities for conserving mangrove ecosystems that sequester carbon, these case studies demonstrate the transformative potential of this approach.

### **Transforming to a Sustainable Economy**

Savior goes beyond inspiring stories to provide a comprehensive roadmap for transitioning to a sustainable economy. She outlines a series of bold policy recommendations, such as the creation of a global carbon tax, the establishment of ecosystem service markets, and the integration of ecosystem values into national accounting systems. These measures, she argues, can unleash the power of market forces and create a virtuous cycle of environmental protection and economic prosperity.



### **Individual Actions and Collective Impact**

While "Paying Ourselves To Save The Planet" advocates for systemic change, Savior also emphasizes the critical role of individual actions. She

encourages readers to make conscious choices in their daily lives, from supporting businesses that prioritize sustainability to engaging in citizen science projects. By embracing a mindset of environmental stewardship, we can collectively create a ripple effect that amplifies the impact of larger-scale efforts.



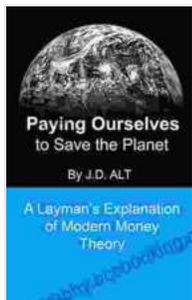
**A Call to Action: Embracing a Greener Future**

"Paying Ourselves To Save The Planet" is a clarion call for a radical shift in our approach to environmental sustainability. Savior urges readers to embrace this transformative model and work together to create a world where our planet is valued and protected as a source of immense economic and personal well-being. By aligning our financial incentives with the preservation of our natural heritage, we can unlock a future where both humanity and the environment thrive in harmony.



**About the Author:** June Savior is an internationally renowned environmentalist, author, and advocate for sustainable development. Her groundbreaking work has been featured in leading publications and recognized by numerous organizations for its transformative impact.

**Get Your Copy Today:** "Paying Ourselves To Save The Planet" is a must-read for anyone concerned about the future of our planet. Free Download your copy today and join the growing movement towards a greener and more prosperous world.



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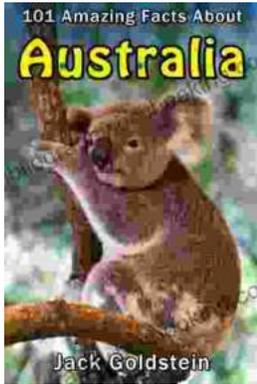
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