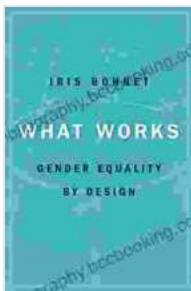


What Works: Gender Equality by Design

Empowering Inclusion and Equity through Design

In a world striving for progress, gender equality stands as a cornerstone of a just and harmonious society. Yet, despite decades of advocacy and efforts, the needle has moved too slowly towards true equality. 'What Works: Gender Equality by Design' emerges as a groundbreaking guide, offering a practical and transformative approach to bridge this gap.

Authored by renowned gender equality experts, this book presents a wealth of evidence-based strategies that leverage the power of design to create inclusive environments and empower individuals of all genders. Drawing from cutting-edge research and real-world case studies, 'What Works' provides a roadmap for organizations, policymakers, and individuals alike to make lasting change.



What Works: Gender Equality by Design by Iris Bohnet

★★★★☆ 4.6 out of 5

Language	: English
File size	: 1835 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 397 pages



Key Insights for Empowering Change:

- **Inclusive Design Principles:** Explore the fundamental principles of inclusive design, ensuring that products, services, and environments meet the diverse needs of all users, regardless of gender.
- **Gender-Sensitive Data Collection:** Learn how to collect and analyze data that accurately reflects the experiences and perspectives of all genders, enabling informed decision-making.
- **Empowering Leadership:** Understand the critical role of leadership in fostering gender equality, fostering a culture of inclusivity, and driving organizational change.
- **Challenging Gender Stereotypes:** Identify and challenge pervasive gender stereotypes that perpetuate inequality, promoting fair and equitable opportunities for all.

li>**Workplace Transformation:** Implement practical strategies to create more inclusive workplaces, from equitable hiring practices to flexible work arrangements and mentoring programs.

Real-World Success Stories:

Beyond its theoretical framework, 'What Works' showcases inspiring real-world examples of gender equality in action. Case studies from diverse industries demonstrate how organizations have successfully implemented innovative design strategies to reduce gender disparities and empower their employees:

- **Tech Company:** A leading tech company transformed its hiring process using inclusive job descriptions and anonymized candidate profiles, significantly increasing the hiring rate of women in tech roles.

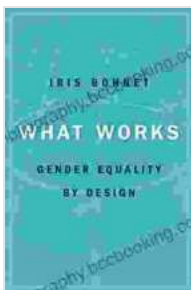
- **Public Agency:** A government agency implemented a comprehensive gender-sensitive data collection system, exposing previously hidden gender disparities and informing targeted interventions.
- **Nonprofit Organization:** A nonprofit organization created a mentorship program specifically designed to empower women and girls in leadership roles, increasing their representation in decision-making positions.

A Call to Action for a More Equitable Future:

'What Works: Gender Equality by Design' is not just a book, but a call to action. It invites readers to become active agents of change, leveraging the power of design to create a more inclusive and equitable world. Whether you are a designer, an organizational leader, a policymaker, or an individual passionate about social justice, this book provides the tools and inspiration to make a meaningful difference.

By embracing the principles and strategies outlined in 'What Works,' we can collectively unlock the full potential of gender equality. Let's empower all individuals, regardless of their gender, to thrive and contribute fully to a society where everyone has an equal opportunity to reach their aspirations.

Free Download your copy of 'What Works: Gender Equality by Design' today and join the movement towards a more inclusive and equitable world.



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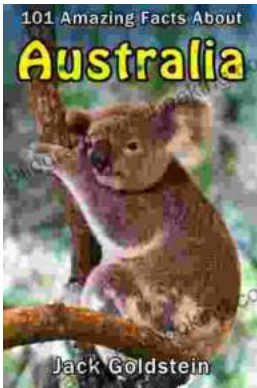
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